

Free Business Directory Setup Checklist

Use this checklist to track your business listings.

Tier 1 – Core Maps & Search

- ☐ Google Business Profile
- ☐ Bing Places
- ☐ Apple Maps Business
- ☐ Waze Local
- ☐ MapQuest
- ☐ HERE WeGo
- ☐ TomTom Places
- ☐ Foursquare

Tier 2 – Authority & Trust

- ☐ Yelp
- ☐ Better Business Bureau
- ☐ YellowPages
- ☐ Manta
- ☐ ChamberOfCommerce.com
- ☐ Alignable
- ☐ MerchantCircle
- ☐ CitySquares
- ☐ Tier 3 – Canada SEO
- ☐ 411.ca
- ☐ Canpages
- ☐ ProfileCanada
- ☐ n49
- ☐ WebLocal.ca
- ☐ CanadaOne
- ☐ Cylex Canada
- ☐ ZipLeaf Canada
- ☐ Mysheriff
- ☐ Fyple Canada

Tier 4 – Global SEO

- ☐ Hotfrog
- ☐ Brownbook
- ☐ Cybo
- ☐ Opendi
- ☐ FindOpen
- ☐ iBegin
- ☐ BusinessDirectory.com
- ☐ Tupalo
- ☐ iGlobal
- ☐ Kompass

Tier 5 – Data & Support

- ☐ Foursquare Data
- ☐ HERE Data
- ☐ TomTom Data
- ☐ LocalStack
- ☐ Yellow.Place
- ☐ Spoke
- ☐ EZLocal
- ☐ ShowMeLocal
- ☐ Anugo
- ☐ LiveBusiness.ca

Fastest ROI Setup Order

Google → Bing - Apple - Waze - MapQuest

Yelp → BBB - YellowPages - Chamber

411 → Canpages - Cylex - n49 - ProfileCanada

Hotfrog → Brownbook - Cybo - Opendi